

# Fifteen Thousand Dollars Cash Offered!

**Two Splendid Cash Contests:** { \$10,000 upon the Cotton Brought into sight September 1, 1904, to January 13, 1905, Both inclusive. \$5,000 to Agents for Clubs Sent in July 1 to December 31, 1904. BOTH CONTESTS CLOSE DEC. 31.

## THIS IS THE \$10,000 CASH COTTON CONTEST:

### OPEN TO ALL READERS

1. For the exact, or the nearest to the exact, estimate of the total number of bales of cotton marketed, or "brought into sight" from September 1, 1904, to January 13, 1905, both dates inclusive... **\$3,500.00**
  2. For the next nearest estimate as above... **1,000.00**
  3. For the next nearest estimate as above... **750.00**
  4. For the next nearest estimate as above... **500.00**
  5. For the next nearest estimate as above... **250.00**
- For the five next nearest, \$50.00 each... **250.00**  
 For the ten next nearest, \$25.00 each... **250.00**  
 For the twenty next nearest, \$12.50 each... **250.00**  
 For the fifty next nearest, \$10.00 each... **500.00**  
 For the 100 next nearest \$5.00 each... **500.00**  
 For the 100 next nearest, \$2.50 each... **250.00**

**\$8,000.00**

### SPECIAL EXTRA OFFER FOR EARLY ESTIMATES.

- We will give for the best estimate as above that we receive during the calendar month of June... **\$200.00**  
 During the month of July... **200.00**  
 During the month of August... **200.00**  
 During the month of September... **150.00**  
 During the month of October... **125.00**  
 During the month of November... **125.00**  
 A total of special extra prizes of... **\$1,000.00**

These prizes to be awarded for the nearest estimate we receive during each period, regardless of how far it may miss the exact figure, so it be the nearest estimate as offered.

### GRAND CONSOLATION OFFER:

For distribution among those estimates (not taking any of the above 290 prizes) coming within 500 bales either way of the exact figures... **\$1,000.00**

**GRAND TOTAL... \$10,000.00**

### IN CASE OF A TIE ON ANY PRIZE ESTIMATE THE MONEY WILL BE EQUALLY DIVIDED.

### CONDITIONS OF SENDING ESTIMATES IN THIS CONTEST:

1. Send \$1.00 for The Weekly Constitution one year and with it ONE ESTIMATE in the contest.
2. Send 50 cents for The Sunny South one year and with it ONE ESTIMATE in the contest.
3. Send \$1.25 for The Weekly Constitution and Sunny South both one year and send TWO ESTIMATES in the contest—that is, one estimate for The Constitution and another for The Sunny South.
4. Send 50 cents for ONE ESTIMATE alone in the contest. IF YOU DO NOT WANT A SUBSCRIPTION. Such a remittance merely pays for the privilege of sending the estimate. If you wish to make a number of estimates on this basis, you may send THREE ESTIMATES FOR EVERY \$1.00 forwarded at the same time estimates are sent. If as many as ten estimates are received at the same time without subscriptions, the sender may forward them with only \$3.00—this splendid discount being offered for ten estimates in one order. A postal card receipt will be sent for ALL ESTIMATES RECEIVED WITHOUT SUBSCRIPTIONS. Where subscriptions are ordered, THE ARRIVAL OF THE PAPER ITSELF IS AN ACKNOWLEDGMENT THAT YOUR ESTIMATE HAS BEEN RECEIVED AND IS CAREFULLY RECORDED.
5. The money and the subscription and the estimate must come in the same envelope every time. The estimate, the money and the subscription go together. THIS RULE IS POSITIVE.
6. Agents allowed an estimate in this contest on each yearly subscription, doubled on Sunny South Combination orders. An agent sending estimates only may file as many estimates for himself as he may secure for his customers.

## —THIS IS THE— \$5,000.00 CASH FOR CONSTITUTION WORKERS OPEN TO ALL AGENTS.

### A CHANGE OF POLICY TO ITS AGENTS:

From July 1, 1904, and during this contest, there will be no commission whatever allowed to agents. Every agent, subscriber, publisher or any one else sending the Full Subscription Price, \$1.00 per year or the full price charged on any combination offer. In lieu of commission we offer a splendid \$5,000.00 agents' contest, which is double any agents' offer we have ever made. It puts all parties upon an equal footing, no agent can cut under the price and injure any other agent by such a practice.

### MAGNIFICENT \$5,000, CASH OFFER!

To the agent sending the largest list of subscribers to The Weekly Constitution and Sunny South (each single subscription to The Constitution counting one, and each combination subscription with The Sunny South counting two), from July 1 to December 31, 1904, both inclusive... **\$1,000.00**  
 For the next largest list as above... **750.00**  
 For the next largest list... **500.00**  
 For the next largest list... **250.00**  
 For the two next largest, \$150.00 each... **300.00**  
 For the three next largest lists, \$100.00 each... **300.00**  
 For the five next largest lists, \$50.00 each... **250.00**  
 For the eight next largest lists, \$25.00 each... **200.00**  
 For the sixteen next largest lists, \$12.50 each... **200.00**  
 For the thirty next largest lists, \$10.00 each... **300.00**  
 For the eighty next largest lists, \$5.00 each... **400.00**  
 For the hundred next largest lists, \$2.50 each... **250.00**—**\$4,700.00**  
 No agent who sends less than 25 subscribers during the period of the contest will be considered in these awards.

### FOR THE SUNNY SOUTH ALONE:

For the largest list from any agent for The Sunny South alone... **\$100.00**  
 For the next largest list... **35.00**  
 For the next largest list... **15.00**—**\$150.00**

### FOR \$10,000.00 CASH OFFER ESTIMATES.

For the largest number of straight cash estimates received without subscriptions to Constitution or Sunny South under the rules of the \$10,000.00 Cotton Contest... **\$100.00**  
 For the next largest number of straight cash estimates so received... **50.00**—**\$150.00**

**Grand Total... \$5,000.00**

### THIS OFFER COVERS THE WHOLE SOUTH.

We want an active agent in every locality, every postoffice and rural route in the whole south. This unusual sum for agents' prizes will be paid in full for the clubs we secure. The agent will be allowed, in addition, one free estimate in our \$10,000 Cash Cotton Contest with each yearly subscription to Weekly Constitution or Sunny South, and on combination orders to these papers the agent may take two estimates, allowing his subscribers the same privilege. Send today for an agent's outfit, and enter at once for a prize list.

**Address All Orders to THE ATLANTA CONSTITUTION.**

### Secretary Hester's Figures Covering Period of Contest.

Amount of Cotton "brought into sight" from the first day of September to first day of December, both inclusive, in the year named, and also total crop figures each year:

YEAR	Bales marketed to December 31.	Total crop for entire year.
1899-1900	5,917,438	9,436,416
1900-1901	6,575,343	10,383,422
1901-1902	6,699,315	10,680,680
1902-1903	6,730,817	10,727,559
1903-1904	6,929,240	To be Announced Sept. 1st.

The figures to the exact date, January 13, for past five years, are not available for statistical purposes. Henry G. Hester, of New Orleans Cotton Exchange.